

kasneb

eLibrary Reading List

CERTIFIED CREDIT PROFESSIONALS - CCP

SECTION 1			
CP11 CREDIT MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=533026
2.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901
3.	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309059
4.	Complete Guide to Debt Recovery	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309052
CP12 COMMERCIAL LAW			
	TITLE	AUTHOR(S)	LINK
1.	Business Law	Steven Judge and Marise Cremona	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=296502
2.	Business Law	James Marson	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1591412
CP13 ENTREPRENEURSHIP AND COMMUNICATION			
	TITLE	AUTHOR(S)	LINK
1.	Entrepreneurship Development and Business Communication	Urmila Rai and Vasant Desai	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011162
2.	Start Your Own Business : The Only Start-Up Book You'll Ever Need	Rieva Lesonsky	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3238248
3.	Business Communication	Urmila Rai and S.M. Rai	https://ebookcentral.proquest.com/lib/kasneb-

			ebooks/detail.action?docID=588016
4.	Business Communication	Rajeesh Viswanathan	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=618294
SECTION 2			
CP21 ECONOMICS			
	TITLE	AUTHOR(S)	LINK
1.	Economic Literacy : Basic Economics with an Attitude	Frederick S. Weaver	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=662301
2.	Introductory Economics (Micro and Macro) : For Class XII	Subhendu Dutta	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=346118
3.	Economics for Investment Decision Makers : Micro, Macro, and International Economics	Christopher D. Piro, Jerald E. Pinto,	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=1144063
4.	Economic Theory and the Ancient Mediterranean	Donald W. Jones	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=1699531
CP22 PRINCIPLES OF ACCOUNTING			
	TITLE	AUTHOR(S)	LINK
1.	Introduction to Accounting	Pru Marriott, J R Edwards, and Howard J	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=370508
2.	Financial Accounting	John Stittle and Robert T Wearing	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=420915
3.	Introductory Financial Accounting	Barry Smith	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=650331
4.	Financial Accounting	Guruprasad Murthy	https://ebookcentral.proquest.com/lib/kasnebebooks/detail.action?docID=3011255

CP23 PUBLIC FINANCE AND TAXATION			
	TITLE	AUTHOR(S)	LINK
1.	Local Public Financial Management	Anwar Shah	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=459688
2.	Principles of Public Finance	Hugh Dalton	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=1542735
3.	Financial Management in the Public Sector : Tools, Applications, and Cases	Xiao Hu Wang	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=302441
4.	Taxation in Developing Countries : Six Case Studies and Policy Implications	Roger Gordon	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=908765
SECTION 3			
CP31 COMPANY LAW			
	TITLE	AUTHOR(S)	LINK
1.	Briefcase on Company Law	Michael Ottley	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3061231
2.	Corporate Reporting and Company Law	Charlotte Villiers and Barry Rider	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=261106
CP32 FINANCIAL MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Financial Management	C. Paramasivan and T. Subramanian	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=437705
2.	Financial Management	C. Ramagopal	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=442140
3.	An Introduction to Accounting and Managerial Finance : A Merger of Equals	Harold , JR Bierman	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=731271

CP33 MARKETING AND PUBLIC RELATIONS			
	TITLE	AUTHOR(S)	LINK
1.	Introduction to Marketing Concepts	Graeme Drummond and John Ensor	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=269900
2.	Marketing Management	K. Karunakaran	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3011185
3.	Marketing and PR : Getting Customers and Keeping Them... Without Breaking the Bank	Nick Wilde	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=320203
4.	AMA Handbook of Public Relations	Robert L. Dilenschneider And Maria Bartiromo	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=484970
SECTION 4			
CP41 LAW GOVERNING CREDIT PRACTICE			
	TITLE	AUTHOR(S)	LINK
1.	Banking Law and Practice	Hong Kong Institute of Bankers (HKIB) Staff	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=693356
2.	Banking Theory, Law and Practice	E. Gordon and K. Natarajan	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3011241
3.	Bank Credit Management	S. Murali and K.R. Subbakrishna	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3011360
CP42 MANAGEMENT INFORMATION SYSTEMS			
	TITLE	AUTHOR(S)	LINK
1.	Management Information Systems	S. Shajahan and R. Priyadharshni	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3017402
2.	Management Information Systems	M. Sarngadharan and M.C. Minimol	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3011311

CP43 QUANTITATIVE ANALYSIS			
	TITLE	AUTHOR(S)	LINK
1.	Quantitative Techniques for Decision Making	Anand Sharma	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011338
2.	Mathematics for Business, Science, and Technology	Steven T. Karris	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3384188
3.	Operations Research	Anand Sharma	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011166
SECTION 5			
CP51 STRATEGY, GOVERNANCE AND ETHICS			
	TITLE	AUTHOR(S)	LINK
1.	Strategic Management	P. Subba Rao	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011189
2.	Strategic Management	M. Jeyarathmm	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011305
3.	Good Governance and Development. Toward Quality Leadership in Kenya : Toward Quality Leadership in Kenya	Kimani Njogu	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1135234
4.	Corporate Governance of State-Owned Enterprises : A Toolkit	World Bank	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1813570
5.	Managing Responsibly : Alternative Approaches to Corporate Management and Governance	Venkataraman Nilakant, Jane Buckingham,	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=976583
6.	Introducing Management in a Global Context	Robert MacIntosh and Kevin D O'Gorman	https://ebookcentral.proquest.com/lib/kasneb-ebooks/reader.action?docID=4531606

CP52 BANKING LAW AND PRACTICE			
	TITLE	AUTHOR(S)	LINK
1.	Banking Law and Practice	Hong Kong Institute of Bankers (HKIB) Staff	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=693356
2.	Banking Theory, Law and Practice	E. Gordon and K. Natarajan	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=3011241
CP53 CREDIT MANAGEMENT IN THE FINANCIAL SECTOR			
	TITLE	AUTHOR(S)	LINK
1.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=533026
2.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=288901
3.	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=309059
SECTION 6			
CP61 DEBT RECOVERY			
	TITLE	AUTHOR(S)	LINK
1.	Complete Guide to Debt Recovery	Roger Mason	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=309052
2.	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=309059
3.	Collection Management Handbook : The Art of Getting Paid	A. Michael Coleman	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=183837
CP62 CORPORATE LENDING			
	TITLE	AUTHOR(S)	LINK
1.	Bank Credit Management	S. Murali and K.R. Subbakrishna	https://ebookcentral.proquest.com/lib/kasnebooks/detail.action?docID=309059

			ebooks/detail.action?docID=3011360
2.	Managing Credit Risk : The Great Challenge for Global Financial Markets	John B. Caouette, Edward I. Altman, Paul Narayanan, and Robert Nimmo	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=343671
3.	Advanced Credit Risk Analysis and Management	Ciby Joseph	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1179727
4.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901

CP63 CREDIT PRACTICE

	TITLE	AUTHOR(S)	LINK
1.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901
2.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=533026
3.	Bank Credit Management	S. Murali and K.R. Subbakrishna	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011360