

kasneb

eLibrary Reading List

DIPLOMA IN CREDIT MANAGEMENT - DCM

LEVEL I			
CD11 FUNDAMENTALS OF CREDIT MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=533026
2.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901
3	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309059
4.	Complete Guide to Debt Recovery	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309052
CD12 COMMERCIAL LAW			
	TITLE	AUTHOR(S)	LINK
1.	Business Law	Steven Judge and Marise Cremona	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=296502
2.	Business Law	James Marson	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1591412
CD13 ENTREPRENEURSHIP AND COMMUNICATION			
	TITLE	AUTHOR(S)	LINK
1.	Entrepreneurship Development and Business Communication	Urmila Rai and Vasant Desai	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011162
2.	Start Your Own Business : The Only Start-Up	Rieva Lesonsky	https://ebookcentral.proquest.com/lib/kasneb-

	Book You'll Ever Need		ebooks/detail.action?docID=3238248
3.	Business Communication	Urmila Rai and S.M. Rai	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=588016
4.	Business Communication	Rajeesh Viswanathan	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=618294
CD14 INFORMATION COMMUNICATION TECHNOLOGY			
	TITLE	AUTHOR(S)	LINK
1.	Fundamentals of Computers	Vishal Soni	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011496
2.	Basics of Computer Science	Rajiv Khanna	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=414246
LEVEL II			
CD21 CREDIT MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=533026
2.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901
3.	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309059
4.	Complete Guide to Debt Recovery	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309052
CD22 PRINCIPLES OF MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Management Theory and Practice : (Text &	P. Subba Rao and	https://ebookcentral.proquest.com/lib/kasneb-

	Cases)	Venkatram Tej Kumar	ebooks/detail.action?docID=618174
2.	Principles and Practice of Management	P. Subba Rao and Hari Shankar Pande	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011383
3.	Principles of Management	T. Ramasamy	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011168
CD23 BUSINESS MATHEMATICS AND STATISTICS			
	TITLE	AUTHOR(S)	LINK
1.	Business Statistics	C.M. Chikkodi and B.G. Satyaprasad	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011296
2.	Mathematics for Business, Science, and Technology	Steven T. Karris	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3384188
CD24 LAW GOVERNING CREDIT PRACTICE			
	TITLE	AUTHOR(S)	LINK
1.	Banking Law and Practice	Hong Kong Institute of Bankers (HKIB) Staff	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=693356
2.	Banking Theory, Law and Practice	E. Gordon and K. Natarajan	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011241
3.	Bank Credit Management	S. Murali and K.R. Subbakrishna	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011360
LEVEL III			
CD31 MARKETING AND CUSTOMER RELATIONS			
	TITLE	AUTHOR(S)	LINK
1.	Introduction to Marketing Concepts	Graeme Drummond and John Ensor	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=269900
2.	Marketing Management	K. Karunakaran	https://ebookcentral.proquest.com/lib/kasneb-

			ebooks/detail.action?docID=3011185
3.	Marketing and PR : Getting Customers and Keeping Them... Without Breaking the Bank	Nick Wilde	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=320203
4.	AMA Handbook of Public Relations	Robert L. Dilenschneider And Maria Bartiromo	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=484970

CD32 FOUNDATIONS OF ACCOUNTING

	TITLE	AUTHOR(S)	LINK
1.	Introduction to Accounting	Pru Marriott, J R Edwards, and Howard J	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=370508
2.	Financial Accounting	John Stittle and Robert T Wearing	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=420915
3.	Introductory Financial Accounting	Barry Smith	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=650331
4.	Financial Accounting	Guruprasad Murthy	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=3011255

CD33 PRINCIPLES OF PUBLIC FINANCE AND TAXATION

	TITLE	AUTHOR(S)	LINK
1.	Local Public Financial Management	Anwar Shah	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=459688
2.	Principles of Public Finance	Hugh Dalton	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=1542735
3.	Financial Management in the Public Sector : Tools, Applications, and Cases	Xiao Hu Wang	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=302441
4.	Taxation in Developing Countries : Six Case Studies and Policy Implications	Roger Gordon	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=908765

CD34 PRACTICE OF CREDIT MANAGEMENT			
	TITLE	AUTHOR(S)	LINK
1.	Credit Management	Glen, Mr Bullivant	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=533026
2.	Credit Risk Management	Andrew Fight	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=288901
3.	Credit Controller's Desktop Guide	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309059
4.	Complete Guide to Debt Recovery	Roger Mason	https://ebookcentral.proquest.com/lib/kasneb-ebooks/detail.action?docID=309052